

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2605115  
**Alt Order #:** 27018014  
**Product Desc:** Candidate  
**Estimate:** 7066  
**Flight Dates:** 07/18/20 - 07/21/20  
**Original Date / Rev:** 07/17/20 / 07/17/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Strategic Media Services  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Roger Marshall/US Senate/KS/Re  
**Demographic:** A25-54  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/13/20	07/19/20	13	\$1,405.00	\$1,194.25
07/20/20	07/26/20	37	\$5,680.00	\$4,828.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	50	\$7,085.00	\$6,022.25	0.00
<b>Totals</b>	<b>50</b>	<b>\$7,085.00</b>	<b>\$6,022.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/20/20	07/20/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$100.00		0.00			
N 2	Multi	07/21/20	07/21/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
KANSAS TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$100.00		0.00			
N 3	Multi	07/20/20	07/20/20	Today Show 7-8am	CM	7-8am	M-----	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					2	\$175.00		0.00			
N 4	Multi	07/21/20	07/21/20	Today Show 7-8am	CM	7-8am	-T-----	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2605115  
 Alt Order #: 27018014  
 Flight Dates: 07/18/20 - 07/21/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7066

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					2	\$175.00		0.00			
N 5	Multi	07/20/20	07/20/20	Today Show 8-9am	CM	8-9am	M-----	:30	2	\$135.00	P4	0.00	NM	2	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					2	\$135.00		0.00			
N 6	Multi	07/21/20	07/21/20	Today Show 8-9am	CM	8-9am	-T-----	:30	2	\$135.00	P4	0.00	NM	2	\$270.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show 8-9am											
				TODAY SHW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					2	\$135.00		0.00			
N 7	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
				KS TODAY WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$25.00		0.00			
N 8	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show Sa											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$50.00		0.00			
N 9	Multi	07/19/20	07/19/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Today Show Su											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$50.00		0.00			
N 10	Multi	07/19/20	07/19/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$100.00		0.00			
N 11	Multi	07/19/20	07/19/20	Good Day Kansas Su AM	CM	Good Day Kansas	-----S	:30	1	\$25.00	P5	0.00	NM	1	\$25.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				Good Day Kansas Wknd											
				GOOD DAY EXTRA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$25.00		0.00			
N 12	Multi	07/20/20	07/20/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$85.00		0.00			
N 13	Multi	07/21/20	07/21/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$85.00	P4	0.00	NM	1	\$85.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$85.00		0.00			
N 14	Multi	07/20/20	07/20/20	KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNNW											
				KSN News											
				KSN NEWS-NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$100.00		0.00			
N 15	Multi	07/21/20	07/21/20		CM	12n-1pm	-T-----	:30	1	\$100.00	P4	0.00	NM	1	\$100.00

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Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7066

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$175.00		0.00			
N 26	Multi	07/21/20	07/21/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Five											
KSN NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$175.00		0.00			
N 27	Multi	07/20/20	07/20/20	NBC Nightly News WKD&M	CM	530-6pm	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NBC Nightly News WKDY											
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$225.00		0.00			
N 28	Multi	07/21/20	07/21/20	NBC Nightly News WKD&M	CM	530-6pm	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				NBC Nightly News WKDY											
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$225.00		0.00			
N 29	Multi	07/20/20	07/20/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$225.00		0.00			
N 30	Multi	07/21/20	07/21/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-T-----					1	\$225.00		0.00			
N 31	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	0.00	NM	1	\$130.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat KSN News at Six											
KSN NEWS SA 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$130.00		0.00			
N 32	Multi	07/19/20	07/19/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun KSN News at Five											
KSN NEWS SU 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$100.00		0.00			
N 33	Multi	07/19/20	07/19/20	Sun NBC Nightly News	CM	530-6pm	-----S	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sun NBC Nightly News											
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S					1	\$225.00		0.00			
N 34	Multi	07/18/20	07/18/20	Sat NBC Nightly News	CM	530-6pm	-----S-	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Sat NBC Nightly News											
NBC-NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$225.00		0.00			
N 35	Multi	07/20/20	07/20/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$300.00		0.00			

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 Alt Order #: 27018014  
 Flight Dates: 07/18/20 - 07/21/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep  
 Product Desc: Candidate  
 Estimate: 7066

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	07/21/20	07/21/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p WHEEL-FORTNE	CM	630-7pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-T-----					1	\$300.00		0.00			
N37	Multi	07/18/20	07/18/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNNW Sa 630-7p WHEEL-FORTNE W	CM	630-7pm	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S-					1	\$150.00		0.00			
N38	Multi	07/20/20	07/20/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----					1	\$300.00		0.00			
N39	Multi	07/21/20	07/21/20	LN M-F Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Ten Mon-Fri	CM	10-10:35pm	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-T-----					1	\$300.00		0.00			
N40	Multi	07/18/20	07/18/20	LN Sa Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sat	CM	KSN News at 10 S	-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S-					1	\$125.00		0.00			
N41	Multi	07/19/20	07/19/20	LN Su Channels : KSNK,KSNG,KSNN,KSNNW KSN News at 10 Sun	CM	KSN News at 10 S	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/13/20	07/19/20	-----S					1	\$150.00		0.00			
N42	Multi	07/20/20	07/20/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	M-----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----					1	\$80.00		0.00			
N43	Multi	07/21/20	07/21/20	Tonight Show Channels : KSNK,KSNG,KSNN,KSNNW Tonight Show/Jimmy Fallon	CM	10:35p-11:35pm	-T-----	:30	1	\$80.00	P5	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-T-----					1	\$80.00		0.00			
N44	Multi	07/20/20	07/20/20	Late Night Channels : KSNK,KSNG,KSNN,KSNNW Late Night/Seth Myers	CM	11:35p-12:35am	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	M-----					1	\$50.00		0.00			
N45	Multi	07/21/20	07/21/20	Late Night Channels : KSNK,KSNG,KSNN,KSNNW Late Night/Seth Myers	CM	11:35p-12:35am	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/20/20	07/26/20	-T-----					1	\$50.00		0.00			
N46	Multi	07/20/20	07/20/20	Mon Prime Hour 1 Channels : KSNK,KSNG,KSNN,KSNNW Monday 7-8p	CM	7-8p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	M-----			1			\$400.00		0.00				
														Totals	50	\$7,085.00

A 2605115



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27018014	<b>Changes as of:</b> 7/17/2020 at 11:05 AM	<b>Version:</b> Original Order	
<b>CPE:</b> 560/646/7066	<b>Flight:</b> 7/18/20 - 7/21/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Kansans for Marshall	<b>Market:</b> Wichita	<b>Total \$:</b> \$7,085.00
1911 NORTH FT MYER DRIVE	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 50
SUITE 400	<b>Agency Order #:</b> 9766422	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
ARLINGTON, VA 20009	<b>Buyer:</b> Rheault, Ben	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880	
	<b>Separation:</b>		

	#	Day/Time	DP	Program	Rate	Len	7/18 - 7/21					Total Spots	Total \$	CPP*	GRP*
							7/18	7/19	7/20	7/21					
	1	M-F 6a-7a		KANSAS TODAY 2	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	0.0
	2	M-F 7a-8a		TODAY SHW	\$175.00	30	0	0	2	2		4	\$700.00	\$0.00	0.0
	3	M-F 8a-9a		TODAY SHW	\$135.00	30	0	0	2	2		4	\$540.00	\$0.00	0.0
	4	Sa 6a-8a		KS TODAY WKND	\$25.00	30	1	0	0	0		1	\$25.00	\$0.00	0.0
	5	Sa 8a-9:30a		SATURDAY TODAY	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	0.0
	6	Su 8a-9a		SUN TODAY-NBC	\$50.00	30	0	1	0	0		1	\$50.00	\$0.00	0.0
	7	Su 9a-10a		MEET PRESS-SUN	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	0.0
	8	Su 10:30a-11a		GOOD DAY EXTRA	\$25.00	30	0	1	0	0		1	\$25.00	\$0.00	0.0
	9	M-F 9a-10a		LVE-KELLY&RYAN	\$85.00	30	0	0	1	1		2	\$170.00	\$0.00	0.0
	10	M-F 12n-12:30p		KSN NEWS-NOON	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	0.0
	11	M-F 12:30p-1p		GOOD DY-CARRLL	\$70.00	30	0	0	1	1		2	\$140.00	\$0.00	0.0
	12	M-F 3p-4p		KELLY CLARKSON	\$70.00	30	0	0	1	1		2	\$140.00	\$0.00	0.0
	13	M-F 4p-4:30p		JEOPARDY TWO	\$100.00	30	0	0	1	1		2	\$200.00	\$0.00	0.0
	14	M-F 4:30p-5p		JEOPARDY<	\$140.00	30	0	0	1	1		2	\$280.00	\$0.00	0.0
	15	Sa 5p-5:30p		JEOPARDY-SAT	\$50.00	30	1	0	0	0		1	\$50.00	\$0.00	0.0
	16	M-F 5p-5:30p		KSN NEWS-5P	\$175.00	30	0	0	1	1		2	\$350.00	\$0.00	0.0
	17	M-F 5:30p-6p		NBC NITELY NWS	\$225.00	30	0	0	1	1		2	\$450.00	\$0.00	0.0
	18	M-F 6p-6:30p		KSN NEWS-6P	\$225.00	30	0	0	1	1		2	\$450.00	\$0.00	0.0
	19	Sa 6p-6:30p		KSN NEWS SA 6P	\$130.00	30	1	0	0	0		1	\$130.00	\$0.00	0.0
	20	Su 5p-5:30p		KSN NEWS SU 5P	\$100.00	30	0	1	0	0		1	\$100.00	\$0.00	0.0



KATZ TELEVISION  
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	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	Len	7/18 - 7/21				Total Spots	Total \$	CPP*	GRP*
21	Su 5:30p-6p		NBC-NWS SUN	\$225.00	30	0	1	0	0	1	\$225.00	\$0.00	0.0
22	Sa 5:30p-6p		NBC-NWS SAT	\$225.00	30	1	0	0	0	1	\$225.00	\$0.00	0.0
23	M-F 6:30p-7p		WHEEL-FORTNE	\$300.00	30	0	0	1	1	2	\$600.00	\$0.00	0.0
24	Sa 6:30p-7p		WHEEL-FORTNE W	\$150.00	30	1	0	0	0	1	\$150.00	\$0.00	0.0
25	M-F 10p-10:35p		KSN NEWS-10P<	\$300.00	30	0	0	1	1	2	\$600.00	\$0.00	0.0
26	Sa 10p-10:30p		KSN NEWS SA10P	\$125.00	30	1	0	0	0	1	\$125.00	\$0.00	0.0
27	Su 10p-10:30p		KSN NEWS-10P	\$150.00	30	0	1	0	0	1	\$150.00	\$0.00	0.0
28	M-F 10:35p-11:37p		TONITE SHW-NBC<	\$80.00	30	0	0	1	1	2	\$160.00	\$0.00	0.0
29	M-F 11:37p-12:37a		AVG. ALL WKS<	\$50.00	30	0	0	1	1	2	\$100.00	\$0.00	0.0
30	M 7p-8p		VOICE-NBC	\$400.00	30	0	0	1	0	1	\$400.00	\$0.00	0.0
TOTALS:						7	6	19	18	50	\$7,085.00	\$0.00	0.0



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	<b>Separation:</b>		

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$7,085
<b>KSNW Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$7,085.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>50</b>	<b>\$7,085.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jul	50	\$7,085.00
<b>Total</b>	<b>50</b>	<b>\$7,085.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/17/20 11:05 AM	KELLY JOHNS	New	50		\$7,085.00	\$7,085.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Neil Williams

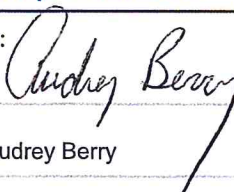
Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 4/14/20

#### Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/17/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Neil Williams

Digitally signed by Neil Williams  
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 7/17/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- ☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:  
A2605115Station Call Letters:  
KSNWDate Received/Requested:  
7/17/20Est. #:  
7066Station Location:  
Wichita KSRun Start and End Dates:  
7/18 - 7/21/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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